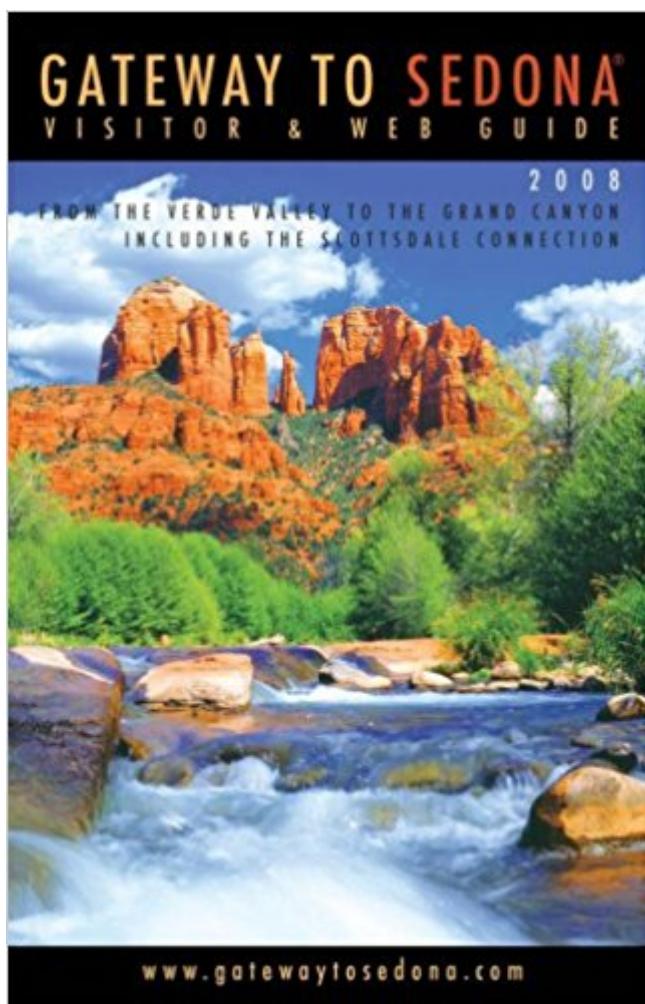


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Gateway To Sedona Visitor And Web Guide



Synopsis

The Gateway To Sedona Visitor & Web Guide is the ultimate travel companion for anyone interested in visiting Sedona, the Verde Valley and Northern Arizona. Beautifully illustrated with stunning color photographs from cover to cover, the Gateway To Sedona Visitor & Web Guide more than lives up to Sedona's designation as The Most Beautiful Place In America by USA Weekend Magazine. Sections include the story of Sedona's first people, a brief history of settler life, a close look at area wildlife, hiking trails and maps, ancient Indian dwellings and petroglyphs, and a snapshot of Sedona's mystical side, complete with a vortex map. Special coverage of Sedona's most popular state park, the diverse communities and attractions of the Verde Valley and top Northern Arizona destinations such as Flagstaff, Lake Powell, Meteor Crater and The Grand Canyon further adds to the excitement of planning a vacation to the region. Travelers coming to Sedona by way of Phoenix Sky Harbor Airport will appreciate The Scottsdale Connection, a section of the guide covering things to do and see in Scottsdale, Arizona, on the way to Sedona. Additionally, this perfect-bound, digest-size, information-packed guide includes a full color, centerfold pull-out map illustrating animals and birds of Oak Creek Canyon and the famous Red Rocks of Sedona. The Gateway To Sedona Visitor & Web Guide is the only Sedona visitor guide that connects to always up-to-date special offers and coupons on GatewayToSedona.com. Guide readers can potentially enjoy substantial savings on top area lodging, tours, shopping, art galleries, restaurants, real estate, and wedding services for the perfect trip to Sedona and Northern Arizona.

Book Information

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Customer Reviews

Gateway To Sedona is hands down the best visitor guide for Sedona we have ever seen. It is not only exquisitely beautiful, it is very well written. It kept us entertained and informed on our trip, and it's very easy to carry (I love the digest size). What makes it really unique is the way it ties into the Gateway To Sedona website so we can print out the discount coupons we want. --Mary and Ben Rodgers, Hackensack, NJ

Please send us more of your fabulous books! We would love 6 more cases! --Michele Caldwell, Concierge, The Phoenician, Arizona's Premier AAA Five Diamond Luxury Resort

I love this guide because it is not just full of wall to wall ads, like the other guides for Sedona. It really has so much incredible information and the coupons helped me save over \$100 on my trip. We especially like the info on Verde Valley towns, and the pullout maps are just gorgeous. All in all we'd say this is by far the top guidebook about Sedona. --Virginia Hart, Jacksonville, FL

Gateway To Sedona began as an online magazine and website (GatewayToSedona.com) in April 2002, with the mission to highlight and promote Sedona, Arizona. Professional product developers Chuck and Victoria Oldham (originally from suburban Philadelphia, Pa., with a previous career in the gift and collectible industry) thought that a place with the awesome beauty and unique quality of Sedona and the Verde Valley needed a website to match, so they set out to design a site with compelling, well-organized information that would encourage visits to the region while providing an invaluable resource in planning a successful trip. Today, GatewayToSedona.com is Sedona's most visited website (source: Alexa.com) featuring news, photos, information and entertainment. The Gateway To Sedona Visitor & Web Guide comprises the best in its collection of photos and articles published over the past five years.

Since my wife and I are considering a move to northern Arizona, I bought the book to peruse before we do any serious house-hunting. I found it quite helpful, concise, and informative--and the photographs are outstanding. However, the pages started falling out almost immediately despite trying to be careful, and now I'm left with a collection of loose pages. Seems like the publisher could do better than this, especially for a book that will be used frequently.

As others have observed, this is a poor excuse for a book. Physically it falls apart the first time you open it, and the content is filled with advertisements. Therefore none of the reviews are reliable since only paid content is reviewed. I bought this book partly on the basis of some five star ratings in this section. I can only think that these were written by friends of the authors. I plan to return this

book and exchange it for another.

This is good. we used it to travel with. found it very helpful.

My wife is our trip planner. We got this book based on the reviews. However, most of the information my wife already had from the Web and free travel brochures. The Fodor's type of books are a better investment.

The photos are beautiful. It got me excited to go to Sedona. However there is absolutely no excuse to sell ads in a guidebook. You cannot trust any of the recommendations.

NOT ENOUGH INFO. MORE ADVERTISEMENTS THAN ANYTHING ELSE. WEB LINKS ARE EASILY FOUND THRU GOOGLE SEARCH.

This book is printed using environmentally-friendly, "green" water-based materials. Two reviewers have mentioned their books "falling apart." If the book gets damp this may happen. Printing processes can be quite toxic, and the publishers wanted to go with a safer, "green" product. Don't expose the book to high humidity, or let it get damp or wet and it will not fall apart! This is a wonderful book, printed in gorgeous full color on good paper and professionally written by one of Sedona's best writers. It's certainly not warranting the extreme, negative statement from one reviewer. There is significant competition in the Sedona guidebook market, and it's not in everyone's interest to see this guide succeed! We know it's the most popular Sedona guidebook among hotel Concierge in the Phoenix metro area, as we have many emails attesting to this fact. The Concierge works diligently to give their hotel guests the best information, to maximize the fun of their Arizona vacation. And not to forget...the book can be previewed IN FULL on the Gateway To Sedona website.

I purchased this book based on the 5 glowing recommendations submitted by others and am totally disappointed. I have had better FREE visitor's guides from other locales and that is all that this book is - a visitor's guide that you should easily be able to pick up for free at the local Chamber of Commerce. Plus, the book is badly bound and is already falling apart and I'm not planning a trip to Sedona until the fall. By then I will be lucky if it's still mostly in one piece. I'm still looking for the great stories others mention - much of the book is a repetition of statements from previous chapters.

I gave this book a "one star" rating, but I don't think it's worth even that much.

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